

Get direct access to 1.6 million students

Armed with first party insights and decades of student marketing experience, we’re transforming the student advertising landscape to help brands like GoPuff, ODEON and Burger King build sustainable and impactful relationships with student consumers, through our unique suite of campus media and marketing solutions.

Why students?

Students contribute **£33bn** to the UK economy each year.

£421

Average spend in Freshers week per student

£235

Average spend in a normal week per student

81%

of Freshers are wide open to trying new brands

77%

of 16-24s will spend more with sustainable companies

Aberystwyth University Students’ Union



Reach: **7,845**

53%

Female

45%

Male

<2%

Other

82%

Undergraduate

18%

Postgraduate

83%

Domestic

17%

International

77%

Full time

23%

Part time

On campus

Online

Poster Points

Digital Screens

Physical Activations

Web Banners

Social Media Followers

native are very helpful, flexible and go above and beyond to ensure all advertising requests are met – even if at short notice.

- UNITE Students



A holistic campaign approach

Whether your goal is to grab students’ attention, get them to hit the ‘checkout’ button or nurture their lifelong loyalty, our team of student marketing experts will work with you to design and deliver a high-impact campaign, selecting the appropriate channels to optimise your spend for results.

Reach Extender: Wales

A regional approach to increase your impact

Total Reach

**75,359**

SU Media Sites

**5**

Student Domicile

85%

Home

11%

International (Non-EU)

4%

International (EU)

Reach Extender: National

A national approach to increase your impact

Total Reach

**1,600,000**

Media sites

**54+**

Student Domicile

76%


Home (UK)

20%

International (Non-EU)

4%

International (EU)



You’re in good company

Meet some of our brand partners, across a wide range of student-friendly verticals

